



Fielder Marketing

FOR IMMEDIATE RELEASE
May 4, 2020

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AV rep firm, Fielder Marketing, to introduce, educate, and demonstrate products for Lyngdorf Audio dealers

LONG BEACH, CA – (May 4, 2020) – Lyngdorf Audio, the maker of high-performance audio products, announced today that it signed Fielder Marketing to represent their line in Northern California and Nevada.

Fielder Marketing was founded in 2012 and represents an elite group of audio and video manufacturers, delivering a unique combination of technical expertise, territory knowledge, and industry experience. The firm strives to provide the best customer support and product training to dealers and integrators and offers an extensive dealer development program to manufacturers.

“We are thrilled to add this prestigious brand to our line card,” says Mark Fielder, principal of Fielder Marketing. “Lyngdorf Audio manufactures a differentiated product line that’s ideal for high-end 2 channel and home theater dealers. More than that, end-users can and will hear the difference and be thrilled with the performance”.

Fielder Marketing represents several other high-performance brands in the consumer-electronic space, including Bowers & Wilkins, Barco Residential, Meridian Audio, Fortress Seating, and others.

“Fielder Marketing is one of the most well-respected rep firms serving the custom installation channel, and we are pleased to have their wealth of knowledge on our side,” says Claus Glaesner, CEO at HTP & Consultant for SL Audio A/S. “We believe that Fielder Marketing is poised to take our sales to the next level.”

Lyngdorf is a control partner for Crestron, Savant, and Control 4, enabling seamless integration across platforms. To learn more about Lyngdorf Audio, visit lyngdorf.com, or follow @Lyngdorf on Twitter. To learn more about Fielder Marketing, and the manufacturers they represent, visit fieldermarketing.com

About Lyngdorf – Lyngdorf Audio is branded under SL Audio A/S. Lyngdorf Audio develops, designs, and creates products for high-performance audio enthusiasts seeking the highest quality and most exciting components on the market. Lyngdorf Audio products do not re-produce music; they re-play music with all original passion and musicality intact. The brand is known throughout the world as the leader in high-performance digital audio.

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