



Bowers & Wilkins

MAY 2020

# Online Training Series

Attend a live dealer training session or invite a local architect, builder or interior designer to one of our trade specific trainings.



### Custom Installation Overview

In this course we will review the entire line of Bowers & Wilkins CI products, how the design and technology tie-in with our free-standing speaker models and best practices for installation and set up.

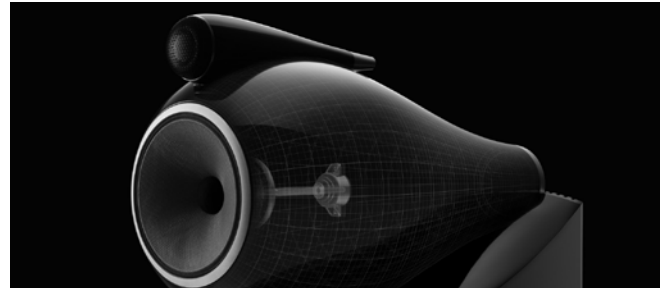
*Presented by Kathleen Thomas*

Click to Join Class or Add to Calendar

**Tuesday, May 5th**  
2:00 p.m. ET  

**Tuesday, May 19th**  
2:00 p.m. ET  

*The above course is being offered during 2 different time slots. You only need to attend one session.*



### Core Technology Overview

This course will explore and explain the innovative technologies and designs that make Bowers & Wilkins the go-to choice for music and cinema makers and lovers around the world.

*Presented by Kathleen Thomas*

Click to Join Class or Add to Calendar

**Tuesday, May 12th**  
2:00 p.m. ET  




THEATER THURSDAY SERIES

### The New Home Theater

As the home increasingly becomes the epicenter of all of our lives, how does this affect trends in Home Theater? We will discuss what we are seeing as a rapidly emerging “cocooning” trend centered around home and immediate family, how it affects the content and context of Home Theater and why great Audio in a Home Theater is more important than ever before. We will also cover how film sound is created, the importance of audio, and how the emergence of streaming performances recontextualize how a Home Theater is used.

*Presented by Andrew Kissinger*

Click to Join Class or Add to Calendar

**Thursday, May 7th**  
2:00 p.m. ET  





THEATER THURSDAY SERIES

### Home Theater Design for Great Audio

This course will show you how to design a great sounding Home Theater space. We'll cover dimensions, construction techniques, and room treatments. You'll learn about The CT700 and CT800 product lines, how to integrate them into a theater, and the differences between CT, Core and CI products. We'll also show off some final projects and innovative applications.

*Presented by Eric McBride*

Click to Join Class or Add to Calendar

**Thursday, May 14th**  
2:00 p.m. ET  



THEATER THURSDAY SERIES

### Bowers & Wilkins Theater FAQ

In this course, we're taking a different approach and fielding your questions beforehand. We'll address anything you have wanted to know about our products and System Design in general. We'll be joined by Eric McBride, one of our greatest resources at Bowers & Wilkins.

**Please submit your questions via email before May 19th. Send to:**  
[Kathleen.thomas@bowerswilkins.com](mailto:Kathleen.thomas@bowerswilkins.com)

*Presented by Andrew Kissinger and Eric McBride*

Click to Join Class or Add to Calendar

**Thursday, May 21st**  
2:00 p.m. ET  

**AIA | AIBD | IDCEC | NARI**

Share these courses with local architects, builders and interior designers as they will get valuable CEU credit for their participation! These CEDIA outreach courses are being offered online with approval from the AIA (American Institute of Architects). These classes are also approved by the IDCEC (Interior Design Continuing Education Council) for the ASID (American Society of Interior Designers). Prior registration is not required to join a class. Your instructor will outline how to register for credits.

**Presented by:**

Brian Farley, Bowers & Wilkins



VIRTUAL LUNCH AND LEARN

### Dedicated Theater Design

What is a home theater? This may sound like a simple question, but is it? Participants in this course will come away with a very distinct definition of what a home theater is—and what it isn't! Discussions will also include basic acoustical physics, common mistakes in designing theaters, as well as specific design considerations related to video, lighting, electrical, and safety, and comfort. This course will provide guidance related to what goes into the room—from equipment, to wall treatments, to seating—and provide practical solutions to problems associated with home theater design and construction. Additionally, attendees will discuss the importance of engaging a trained, qualified professional early in the design and build process.

**Click to Join Class or Add to Calendar**

**Wednesday, May 6th**  
2:00 p.m. ET



**Wednesday, May 13th**  
2:00 p.m. ET



#### CEU Credits

**AIA**  
Credit: 1.0 LU  
Course Number: COI041  
Designation(s): Health, Safety & Welfare

**IDCEC**  
Credit: 0.1 CEU  
Course Number: 103847  
Subject Code: 5.2  
Designation(s): Health, Safety & Welfare

**AIBD**  
Credit: 1.0 CEU  
Course Number: COI041

**NARI**  
Credit: 1.0 CEU  
Course Number: COI041  
Designation(s): All



VIRTUAL LUNCH AND LEARN

### Hidden Technology for the Modern Home

Home electronics should integrate seamlessly into a home's design and decor. This course reviews the three-pronged approach to hiding technology—advance planning, design philosophy, and product selection—which are available for minimizing the visual impact of electronics without compromising performance. Specific challenges and recommendations related to hiding video displays, projectors, speakers, controls, cameras, and equipment racks— among others—will be addressed. This course speaks to innovative and creative ways to lessen the visual impact of electronics by making them low-profile, hidden or camouflaged, or even invisible!

**Click to Join Class or Add to Calendar**

**Friday, May 8th**  
2:00 p.m. ET



**Friday, May 15th**  
2:00 p.m. ET



#### CEU Credits

**AIA**  
Credit: 1.0 LU/HSW  
Course Number: CO1054  
Designation: Health, Safety & Welfare

**IDCEC**  
Credit: 0.1 CEU  
Course Number: 105526  
Designation: General Knowledge

**AIBD**  
Credit: 1.0 CEU  
Course Number: CO1054

**NARI**  
Credit: 1.0 CEU  
Course Number: CO1054  
Designation: All

In addition to these seminars, we offer personalized Lunch and Learn sessions for your Architect and Designer contacts. Send inquiries to [Brian.Farley@bowerswilkins.com](mailto:Brian.Farley@bowerswilkins.com).